

June 2015 Update

Health is Primary Makes Stops on Capitol Hill and in Chicago. *Health is Primary* made campaign stops on Capitol Hill and in Chicago during the month of May. The May 14 Capitol Hill event, which was moderated by Janet Marchibroda from the Bipartisan Policy Center, featured panelists from each of the first three city tour markets: Dr. Carroll Haymon from Iora Primary Care in Seattle, Dr. Tom Warcup from Carolina Advanced Health in Raleigh and Dr. Carolyn Lopez, President of the Chicago Board of Health. Speakers described how they are partnering with payers and other health care stakeholders to innovate and transform primary care. They also discussed the extraordinary results these initiatives are having on outcomes and cost savings to the health care system. A video of the event can be viewed [here](#).

The May 19 city tour in Chicago brought together more than 100 health care leaders to the new health care incubator, known as MATTER. The event featured two panels that focused on innovations in care delivery and integration and access in primary care. A video of the first half of the Chicago city tour can be viewed [here](#) and a video of the second half [here](#).

Strategy Engagement Event Followed City Tour. Following the *Health is Primary* session in Chicago, the Illinois Academy of Family Physicians and the University of Illinois Chicago Department of Family Medicine co-hosted an interactive panel discussion for medical students and residents about Family Medicine for America's Health. The panel, moderated by Dr. James Valek, engaged the student and resident audience in a lively discussion of current innovations in practice transformation, medical education, and end of life care.

Vince Keenan, IAFP chapter executive, invited students and residents from Chicago's many medical schools to join the FMAHealth implementation teams by locating innovative family physicians working throughout the Chicago area. Participants can post their findings on a website designed to capture innovations in medical education and clinical practice.

Health is Primary at National Conference. The *Health is Primary* campaign will be the featured presentation at the opening main stage session at the AAFP's National Conference for Residents and Students on July 30. The event will feature three innovative family physicians that are improving primary care delivery and defining the future of family medicine in America.

Council of Academic Family Medicine (CAFM) Will Support Survey Research. FMAHealth Tactic Teams have formed an exciting collaboration with the CAFM Education Research Alliance (CERA). The collaboration will enable the Tactic Teams to conduct high quality, rigorous research that supports the objectives of the strategic plan. Results of the research will be disseminated through publications and presentations with the help of CERA. The FMAHealth Tactic Teams will benefit from CERA's leadership and vision in the arena of family medicine research.

Strategy Team Working to Engage Members of the Eight Family Medicine Organizations in FMAHealth. This summer FMAHealth will be working with the eight family medicine organizations to invite their members and constituencies to join the work of the six Tactic Teams that are implementing the FMAHealth strategic plan. Keep on the lookout for this invitation, which will appear in publications distributed by the eight family medicine organizations over the next couple of months, and [here](#) in the July monthly update.

August is Immunization Month. *Health is Primary* will focus on immunization education in August, which is National Immunization Month. The campaign will release patient education materials and focus on how primary care can help increase immunization rates across the lifespan. If you have stories to share about family medicine and immunizations, please send them to info@fmahealth.org.

Are you using posters or other materials in the *Health is Primary* toolkit? If so, show us how on [Twitter](#): #MakeHealthPrimary.