

February 2016 Update

Health is Primary releases updated ebook. *Health is Primary* this month released its updated [e-book](#) of 2015 case studies from Seattle, Raleigh, Chicago, Denver and Detroit. The book includes stories of innovation and transformation in primary care delivery. In 2016 we are focusing on case studies from California, Georgia, Kansas/Missouri, Kentucky and New Jersey. Please contact us [here](#) if you have stories to share.

Health is Primary website 2.0 coming soon. It's been a busy year for the campaign and for the renaissance in primary care. Look for a new website this spring that will allow users to easily share stories and data that demonstrate the value of a strong primary care system.

Campaign to focus on End of Life issues in February. The campaign has released new tools and materials focused on [End of Life care](#), including [tear sheets](#) for patients and caregivers. These [tear sheets](#) can be easily printed from HealthIsPrimary.org to share with patients.

Look for Health is Primary events in 2016. *Health is Primary* is planning to host events at the [Society for Teachers of Family Medicine annual meeting](#), [the AAFP National Conference for Students and Residents](#) and the [National Business Coalition on Health](#).

Tweet us if you see us. *Health is Primary* ads and public service announcements are running in malls, movie theaters, supermarkets and billboards. Look for our public service announcement this month on WomansDay.com. See an ad? Take a picture and Tweet us at [@HealthIsPrimary!](https://twitter.com/HealthIsPrimary)

News about the Monthly Updates of the FMAHealth Tactic Teams. The FMAHealth Tactic Teams have been amazed at the tremendous amount of interest in getting involved with FMAHealth. We have been working to "onboard" volunteers on specific projects and advisory groups.

To provide more information to you, we will be using these monthly updates to spotlight in more detail the work of the FMAHealth Tactic Teams, which we hope you will use to take back to your colleagues and use for your own presentations and discussion groups. Each team will be featured on a quarterly basis, with additional timely updates provided as needed. This month we are highlighting the Research Tactic Team and the Workforce Education and Development Tactic Team.

Some of you have volunteered to be "Connectors," a role that involves staying informed about the activities of FMAHealth, letting people in your network know about these activities, and connecting people who are looking to get more engaged and offer their support. We ask that

those of you have volunteered as “Connectors” use these updates as your source of information and as a channel to engage your colleagues in the work of FMAHealth. If you need additional information or have questions about the information in these updates, please feel free to reach out to us at questions@fmahealth.org and we will get back to you quickly.

Starfield Summit. FMAHealth, together with partners the Robert Graham Center for Policy Studies in Family Medicine and Primary Care, the Pisacano Leadership Foundation, and the American Board of Family Medicine Foundation, will be hosting the Starfield Summit this spring in Washington, DC. The Summit will provide a unique opportunity for public discussion among a diverse group of leaders in primary care research and policy to enable research and set the agenda for primary care research as an essential catalyst of health care reform. In addition to a diverse array of individual stakeholders, the Summit will involve participants representing a broad range of Primary Care organizations in addition to the sponsors already noted, including: the Society of General Internal Medicine, the North American Primary Care Research Group, the Society of Teachers of Family Medicine, the American Academy of Family Physicians and others. This invitation-only event is intended to be a springboard for additional conferences that will build on the outcomes from the event.

FMAHealth Fellow. The Research Tactic Team welcomed Dr. Stephanie Gold as FMAHealth Research Fellow. Dr. Gold joins us from UCHealth and the Farley Health Policy Center, where she is doing a policy fellowship. Dr. Gold has a strong interest in payment systems and will be working on a white paper that will describe what we know about the impact of payment models on the Triple Aim. Her work will help inform the discussion at the upcoming Starfield Summit, as well as the work of the Payment Tactic Team.

Social Accountability Webinar. The Workforce Tactic Team hosted a webinar and discussion led by Dr. Fitzhugh Mullan about workforce diversity, innovations in addressing the social accountability of medical schools and ways in which participants can collaborate to make the sum of our work greater than its parts. The webinar can be viewed [here](#).

STFM Medical Student Education Conference. Several members of the Workforce Tactic Team led workshops at STFM’s Medical Student Education Conference in January. Topics included ensuring a robust pipeline of future family medicine physicians, achieving higher quality undergraduate medical education and identifying factors that could influence differences among medical schools in the numbers of students who choose to enter family medicine residencies. Dr. Cal Gutkin led a session on identifying ways in which Canada was successful in increasing medical student choice of family medicine.